Priority Sector Lending (PSL) **Business Plan Template** (for PSL projects above Nu.0.5 million)

1. Brief description of activity

1.1 Proposed name of the	
business	
1.2 Nature of business (what is your final product /	
service?)	
service:)	
1.3 Business ownership	
_	
1.4 Project location	
1.5 Number of employees	
1.6 Brief description of	
proposed business.	
Include targeted clients and	
strategy to market your	
product/service; and	
technology to be used.	

2.Summary of the Financial Plan

2.1 Total investment cost	
2.2 Projected profit	
2.3 Financing plan and other financial highlights	
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3.Additional information

A	Initial Project Cost											
1	Land	not required if it's on lease										
2	Fixed Assets											
3	Pre- Expenses											
4	Other Expenses											
	Total Cost of the Project											
В	Capacity Utilizatio n		Yea r 1	Yea r 2	Yea r 3	Yea r 4	Yea r 5	Yea r 6	Yea r 7	Yea r 8	Yea r 9	Yea r 10
	Installed capacity	how much you can produce in a year at optimum capacity										
	Capacity Utilization	Projected capacity utilizatio n?										
С	Income from Business	Price per unit of produce?										
	Variable Cost											
	Consumab les											
	Raw materials if any											

	Utilities						
	Other						
	variable						
	expenses						
	Marketing						
	Cost						
	Cost of						
D	Productio						
	n						
	Salaries and Perks	No of Staffs and salary (Yearly)					
	Administr ative Cost						
	Insurance						
Е	Sub Total						
	Cost of Sales	D+E					
	EBITDA (Earnings before interest tax and depreciati on)	С-Е					
	Interest on Loans						
	Depreciati on: will be calculated by the bank						
	Profit before Tax						
	Retained Earning						